MARTHA STEWART A CONTRACTOR OF A CONTRACTOR O

GREAT HAIR! New Styles For Every Bride

BLACK TIE? BEACH CHIC? DRESS CODES, DECODED

GORGEOUS

GOWNS FOR YOU AND YOUR 'MAIDS

TIPS FOR SAVVY SPENDING

PLUS

Celebrate With Chicago Cub **Kris Bryant**

SUMMER 2017 marthastewartweddings.com ADD COLOR! Bright Ideas For Flowers, Showers, Décor & More

BOLD MOVES

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Here's a bright idea: Add some punches of red, yellow, and blue to your wedding-day décor—against a backdrop of white, the primary colors are cheerful, chic, and oh so fun. That works for your wedding, right?

PHOTOGRAPHS BY STEPHEN KENT JOHNSON

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PALETTE PLAY

Umbrellas aren't just for rainy days—have these (opposite) on hand to provide shade during a sunny outdoor ceremony. Or try something entirely new—use them as a photo-booth backdrop or hang them from the ceiling. Liven up a plain white dance floor (this page) with confetti-like decorations that stay put underfoot: They're just three-inch strips of masking tape.

THE DETAILS: Umbrellas, in assorted colors and similar styles, *ckbproducts* .com. Creativity Street colored masking tape, \$5.25 per 1-in.-by-60-yd. roll, *schoolspecialty.com*. Malone Souliers "Maureen" shoes, in Electric Blue Satin Lago Mirror Nappa, \$625, modaoperandi.com.







RED-LETTER DAY

Transport and treat your guests with a welcome bag that makes a grand and romantic statement—"You are the only one for me." The lettering evokes the style of vintage Italian-film posters and is easy to create with stencils and fabric or craft paint. Spatter a bit more paint onto a plain white phone case for a coordinating accessory, then tuck in items that will come in handy on the wedding weekend and beyond: cute sunglasses, a notebook, a local guidebook, and a water bottle (jazzed up with bits of tape).

THE DETAILS: Canvas tote bag, \$3, *cheaptotes.com*. Custom stencil, price upon request, *stencilease.com*. Blick "Jacquard Textile Colors" paint, in Yellow, True Red, and Sapphire Blue, \$10.50 for 8 oz., *dickblick.com*. Amber & Ash Capsule Collection "Cotton Classic" case for iPhone 7 Plus, \$24, *amber-ash.com*. FBrand Fashion large heart-shaped retro sunglasses, \$7.50, *amazon.com*. S'well Stone Collection bottle, in Moonstone, \$35, *swellbottle.com*. Dan Walsh "Blue Lons Day Edition" book, \$35, *printedmatter.org*. All-You-Can-Eat Press "Paris Croissant" map, vol. 6, \$8, *thomassires.com*.

KICKING IT UP A NOTCH

Whether worn by the bride or her 'maids, shoes in red, yellow, or blue stand out in the best possible way (even if they're just peeking out from beneath a hem). Pick one pair for everyone to wear, or ask each attendant to find her own favorite, for shoes that are guaranteed to be worn again after the big day.

THE DETAILS (from top left): Anne Klein Collection "Linden Tie" sandals, in Red Suede, \$298, anneklein.com. Soma "Tassle Topped" sandals, in Cobalt Blue, \$80, somashoes.com. Margaux "The Demi" shoes, in Scarlet, \$125, margauxny.com. Stuart Weitzman "The NearlyNude" sandals, in Suede Dandelion, \$398, stuartweitzman.com. Zara satin high heels with straps, in Electric Blue, \$50, zara.com.

(VERY) SPECIAL DELIVERY

From the moment they open the envelope, everyone will know you're planning an event that's cool and modern. Colorblock designs are combined with envelope liners in a trio of perky patterns. Using the three primary hues is particularly playful, but you could stick with one instead.

THE DETAILS: Ellen Weldon Design invitation suite, price upon request, weldondesign.com.

JULIA KRENZ and MARCOS MARCHESI

request the pleasure of your company at the celebration of their marriage saturday, the seventeenth of june two thousand and seventeen at four o'clock in the afternoon the institute of contemporary art boston, massachusetts

JULIA KRENZ ond MARCOS MARCHESI

DINNER and DANCING to follow

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STRIPES OF A DIFFERENT COLOR

Simple can be spectacular. Case in point: This modern-art-inspired, all-white setting is punctuated with hits of red, yellow, and blue, calling to mind works by Mondrian. Both refreshing and relaxed, it turns tapers in white holders into stylish, flower-free centerpieces. Picking up the colors in rimmed tableware and on favor boxes (wrapped in white paper that's been painted with stripes) reinforces the theme—but, strictly speaking, isn't necessary. You can also get a similar effect with an edged napkin or colored ink on place cards.

THE DETAILS: White modern candlesticks, \$9 each to rent, huntandgathereventrentals.com. Canvas Home "Abbesses" large plate, \$22, and small plate, \$7.50, graciousstyle.com. Yummi Candles taper candles, 12" and 15", in Ruby Red, Bright Yellow, and Royal Blue, from \$24 for 12, yummicandles.com.



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SHELF HELP

This idea will appeal to the book lover in all of us. Guests scan the shelf to find their name and table number on the spine of a journal (which doubles as a favor). Have transfers custom-printed for the names. If you don't have your table assignments ready early enough, you can add a bookmark with the numbers instead.

THE DETAILS: Sax "Blanc" books, 6½" by 8¼", \$15.50 for 4, schoolspecialty.com. Transfers, one color on a 8½"-by-11" sheet, \$175, imagetransfers.com.

IT'S A WRAP

Send them home with vivid memories of the day. To turn round boxes into nostalgic "hard candies" (lined with tissue paper and filled with actual candies!): Paint the boxes freehand, starting with your brush in the center and adding a little pressure as you paint a curved line to the edge. Let dry, then wrap in waxed paper, and cinch with ribbon.

THE DETAILS: Mini round white gift boxes, 3½" by 1½", \$3 each, container store.com. Martha Stewart multisurface satin acrylic craft paint, in Indigo, Love Bird, and Chamomile, \$2.50 each, michaels.com. Yellow gumballs, \$4 per lb., economycandy.com.



A CUT ABOVE

Zing! Six slim layers of white cake are filled with tart lemon curd for a surprising striped effect when sliced. The dessert, created for us by Jason Schreiber, is topped with firm lemon gelatin cut into strips and arranged into curves, hinting at the flavor inside.

THE DETAILS: Canvas Home "Abbesses" medium plate, \$14, graciousstyle.com; and cake stand, \$49, canvashomestore.com. Sideshow Press red linen napkins, \$28 for 4, sideshowpress.com.

FRIENDS FOREVER

Show your besties they're close to your heart with a sweater embroidered with each and every one of their names. Wear it for your shower, after-party, or next-day brunch, or give one to each of your 'maids as a gift. If you're not handy with a needle and thread, you can have the embroidery done for you.

THE DETAILS: Uniqlo women's cashmere crew-neck sweater, \$50, uniqlo.com. New York Embroidery Studio embroidery, \$40 per name, nyembroiderystudio.com. Monique Lhuillier "Valletta" skirt, in Silk White, \$2,990, Mark Ingram Atelier, 212-319-6778.



CANDY LAND

Stock up on red, yellow, and blue treats in a variety of shapes and flavors for an enticing dessert buffet, or to send home in cute containers. Add a stenciled design to a wrapped box (top right) or spatter-painted canvas bags (bottom left).

THE DETAILS: Assorted candies, candy.com; economycandy.com; candywarehouse.com. N.Y. Cake bow cupcake stencil (similar to shown), from \$11, 212-675-2253. Augbunny cotton canvas favor-bag pouch, \$10 for 6, amazon.com. Large slide favor box (wrapped in striped paper), \$1.50, favorsandflowers.com. Plastic cylinder favor box, in Royal Blue, \$6 for 6, candywarehouse.com. Pill-capsule-shaped large pill holder, \$7, containerstore.com. Small toque box, \$20, bellocchio.com.